

# CEO REPORT

Betty Rogers

SAMA Annual General Meeting

April 5, 2023





# Agenda



# Legislation

- SAMA formed in 1987 by *The Assessment Management Agency Act*
- Responsible for both the assessment system and assessment valuation services
- Funded jointly by the Province and municipalities



# SAMA's Responsibilities

- Assessment governance of the \$265 Billion property assessment base
- Assessment valuation services to 756 urban, northern and rural municipalities
- Over \$2.2 Billion in revenues for municipalities and education



# SAMA's Offices

- Central office in Regina includes Industrial Unit
- Seven regional offices
  - Melfort
  - North Battleford
  - Regina
  - Saskatoon
  - Swift Current
  - Weyburn
  - Yorkton
- City of Moose Jaw fee-for-service contract



# SAMA's Board of Directors



Pursuing excellence in  
assessment policy and  
services for Saskatchewan

**Myron Knafelc,**  
Chair, Representing the Province



**Randy Goulden,**  
Representing Urban

**Jim Angus,**  
Representing the Province



**John Wagner,**  
Representing Rural

**Audrey Trombley,**  
Representing the Province



**Dawn Luhnning,**  
Representing Urban

**Richard Marleau,**  
Representing Rural



# SAMA's Executive Team



Pursuing excellence in  
assessment policy and services  
for Saskatchewan

**Betty Rogers,**  
Chief Executive  
Officer



**Todd Treslan,**  
Managing Director,  
Assessment Services

**Mathew Ratch,**  
Managing Director,  
Finance



**Karlo Simonson,**  
Managing Director,  
Quality Assurance


**Darcy Boyer,**  
Managing Director,  
Information Services



**Shaun Cooney,**  
Chief Assessment  
Governance Officer

**Corinne Charko,**  
Executive  
Assistant



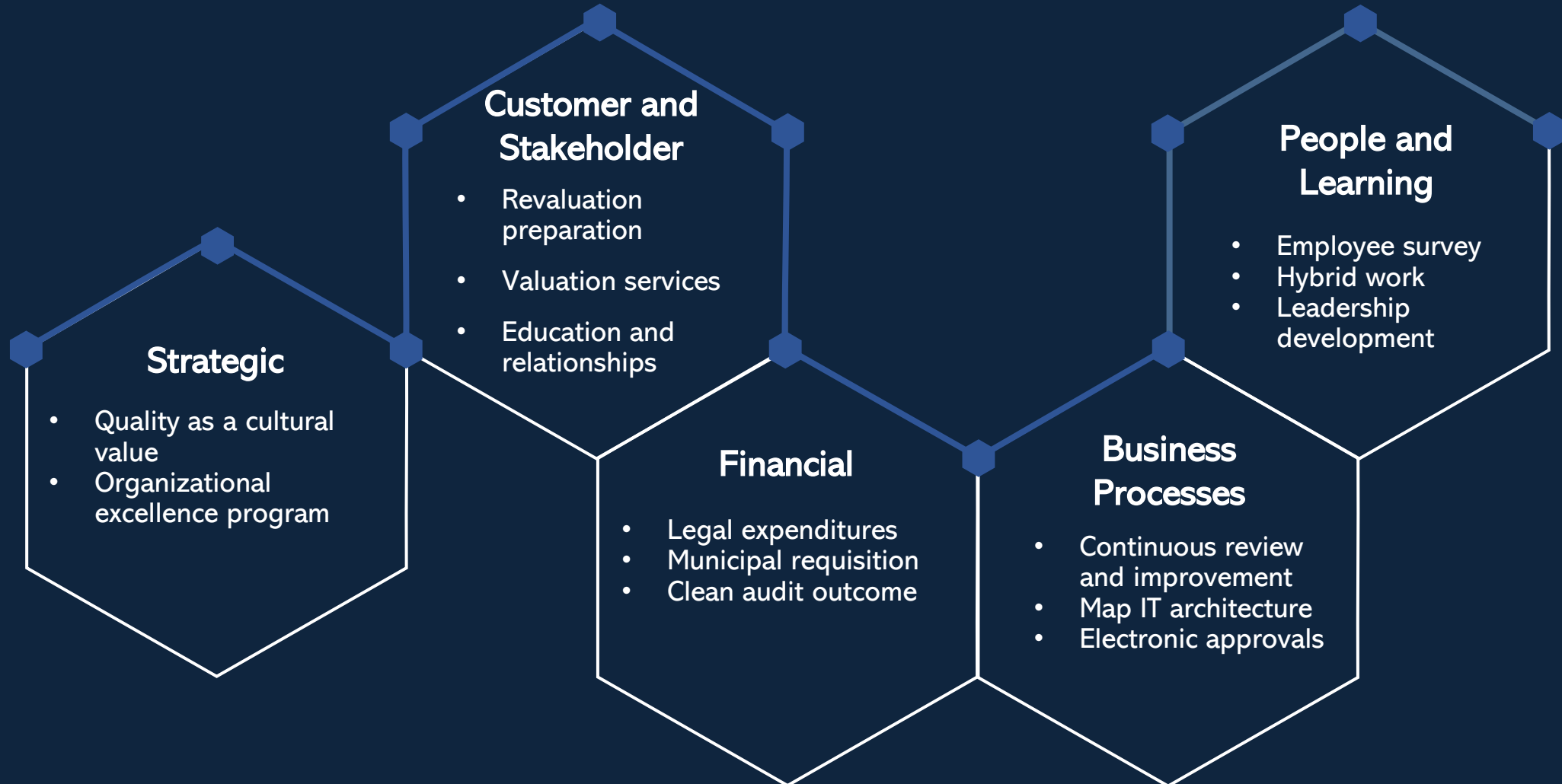


We are what we repeatedly  
do. Excellence then, is not an  
act, but a habit.

~Aristotle

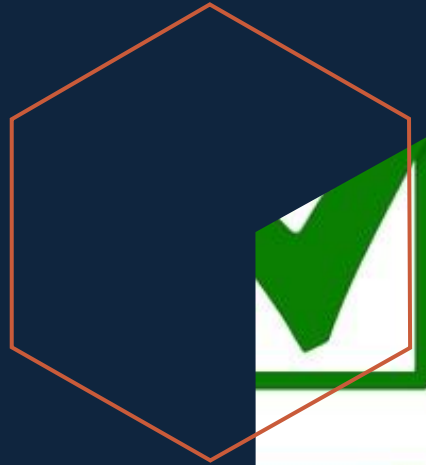


# SAMA 2022 – Key Perspectives



# Strategic

- Embedding quality into our processes
- Organizational excellence program



**EXCELLEN**

**GOOD**

**AVERAGE**

# Customer and Stakeholder



- Completed over 111,000 property inspections and reviews
- On track to meet 12-year inspection cycle
- Exceeded goals on timely delivery of assessment maintenance
- Board approval for 2025 Revaluation assessment publications
- Attendance at stakeholder trade shows, meetings, presentations
  - Plain language
  - Educational



# SAMA Supports Saskatchewan's Growth

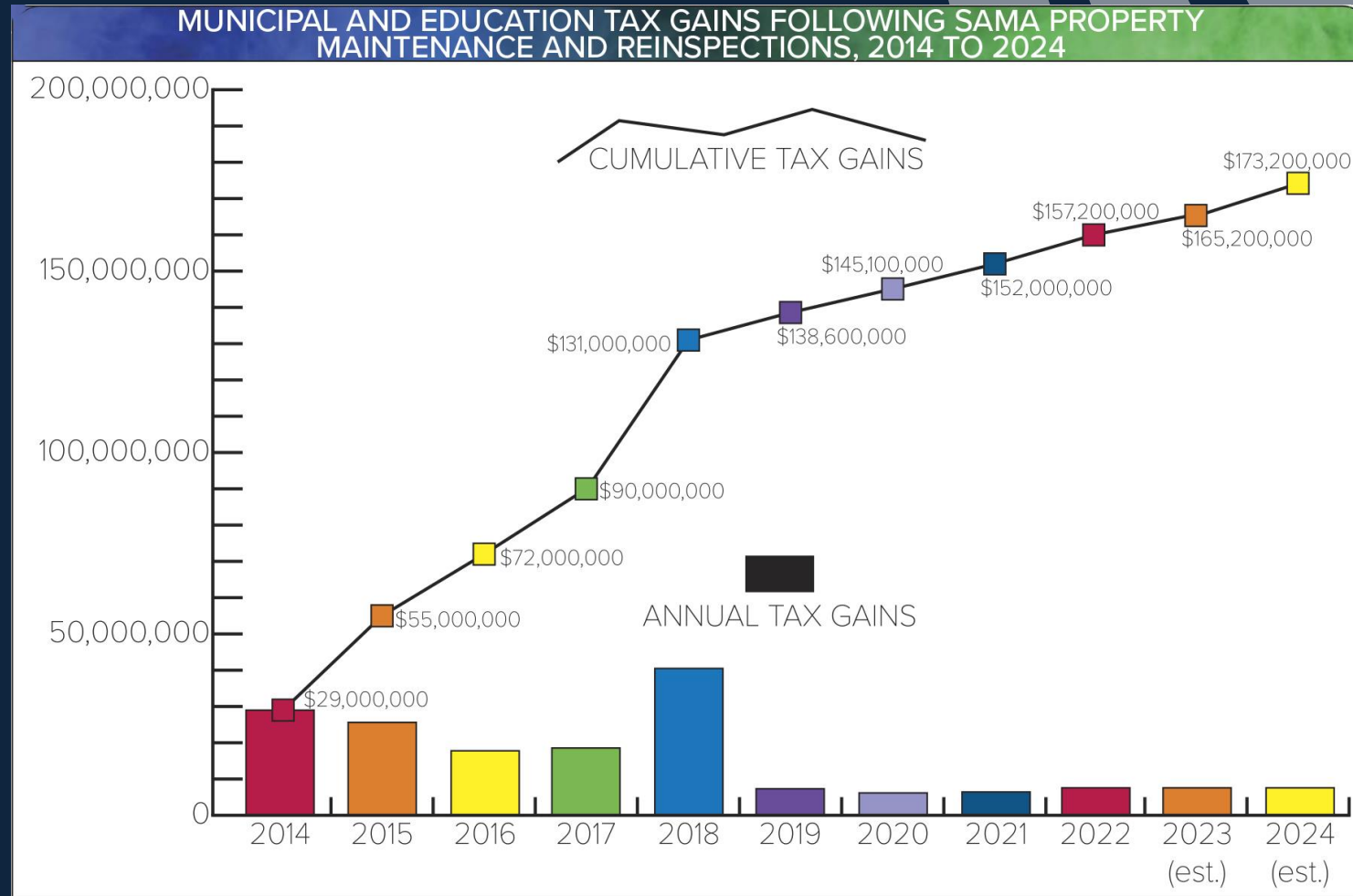


## Premier's Message

"The purpose of growth is to build a better quality of life for Saskatchewan people – to build strong communities and strong families – and grow a stronger Saskatchewan now, and for the next decade."

– Premier Scott Moe

# SAMA Supports Saskatchewan's Growth



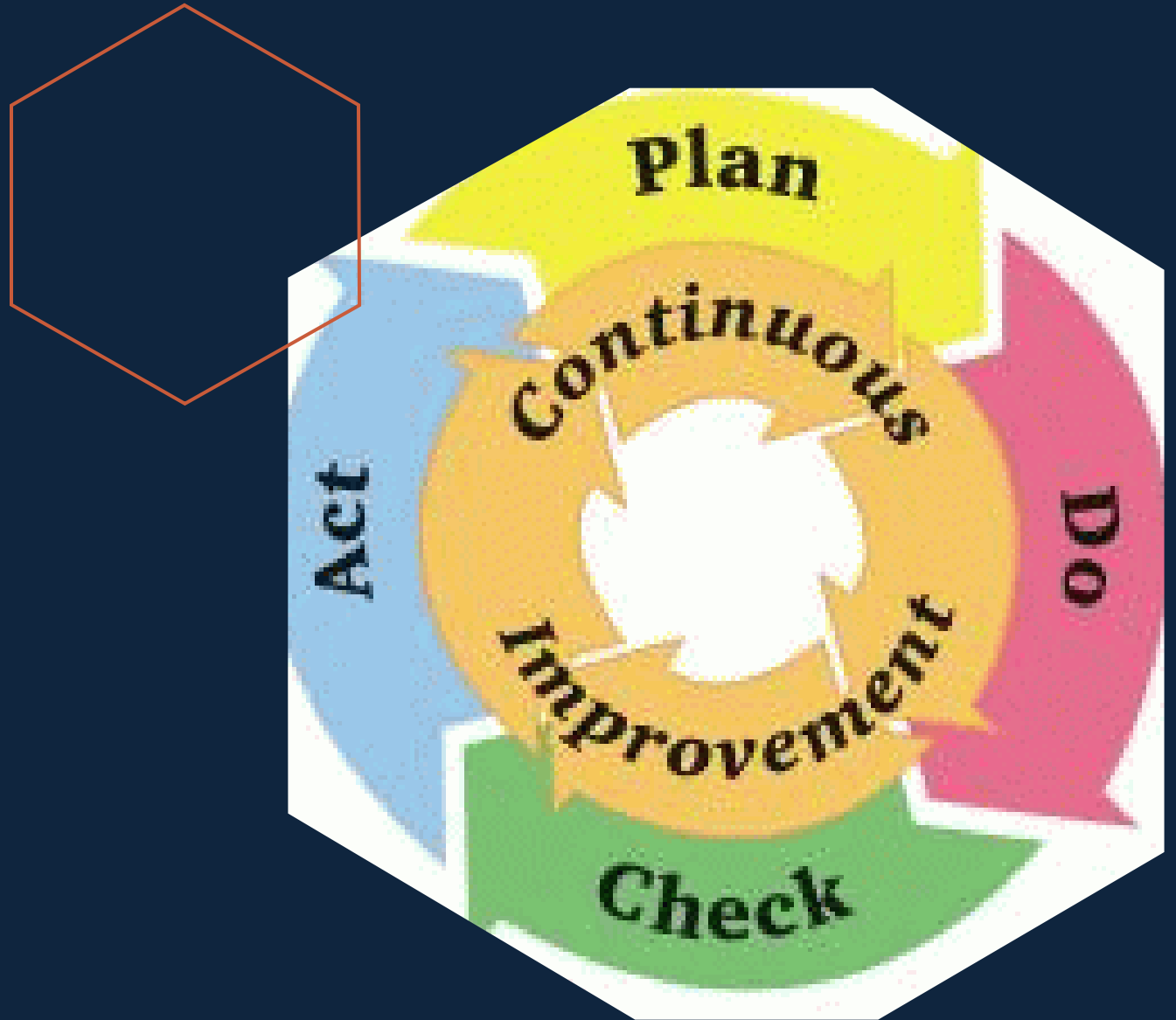
# Financial

- Management of legal expenditures
- Solid financial processes and audits
- Prefer stability however agile forward-looking finance management required



# Business Processes

- Continuous improvement
- Paper-based to digital
  - DocuSign
  - MySAMA



# People and Learning

- Hybrid work arrangements
- Collective bargaining with unionized staff
- Ongoing support for training, development and certifications





# Opportunities Disguised as Challenges

Challenge	Meeting the Challenge
Meeting property inspection and maintenance delivery targets during an analysis year	Skilled teams working on analysis and on maintenance inspections
Educating property owners and municipal councils on property assessment / relationship to taxation	Presentations (SARM, SUMA, MLDP) Tradeshow attendance Council meetings Webinars Website: <a href="http://sama.sk.ca">sama.sk.ca</a>
Potential changes to the assessment system and associated costs	At the table - Observer role bringing information to working committees
General financial planning	Business planning process, budget presentations, responsible fiscal management
Staff retention and development for a strong future SAMA	HR and benefits programs, training support, accreditation and association membership support, wellness programs, key person risk and succession planning, hybrid work

**PLAIN  
LANGUAGE**

# Did you know?

- SAMA also completes property assessment valuations for First Nations on a contractual basis when it can be arranged
- We continue to receive requests
- SAMA is unable to take on this work if it interferes with our commitments to our client municipalities and stakeholders



# Looking Forward to Today

- Reports from Todd Treslan, Shaun Cooney, Mathew Ratch
  - Assessment Services Update
  - Assessment Governance/Policy Update
  - Finance Report
- Shaun Cooney – The History and Importance of SAMA
- Reports from the Cities of Prince Albert, Regina, Saskatoon and Swift Current
- Keynote Speaker Alanna Hnatiw

# Your Feedback is Important



# SAMA Information Sources

## SAMA's website

<https://www.sama.sk.ca/>

On-line manuals, handbooks, FAQs, etc.

## PAMPHLETS AND FACT SHEETS

## VIDEO ON PROPERTY ASSESSMENT

<https://www.youtube.com/embed/aezCPeIB7NU>

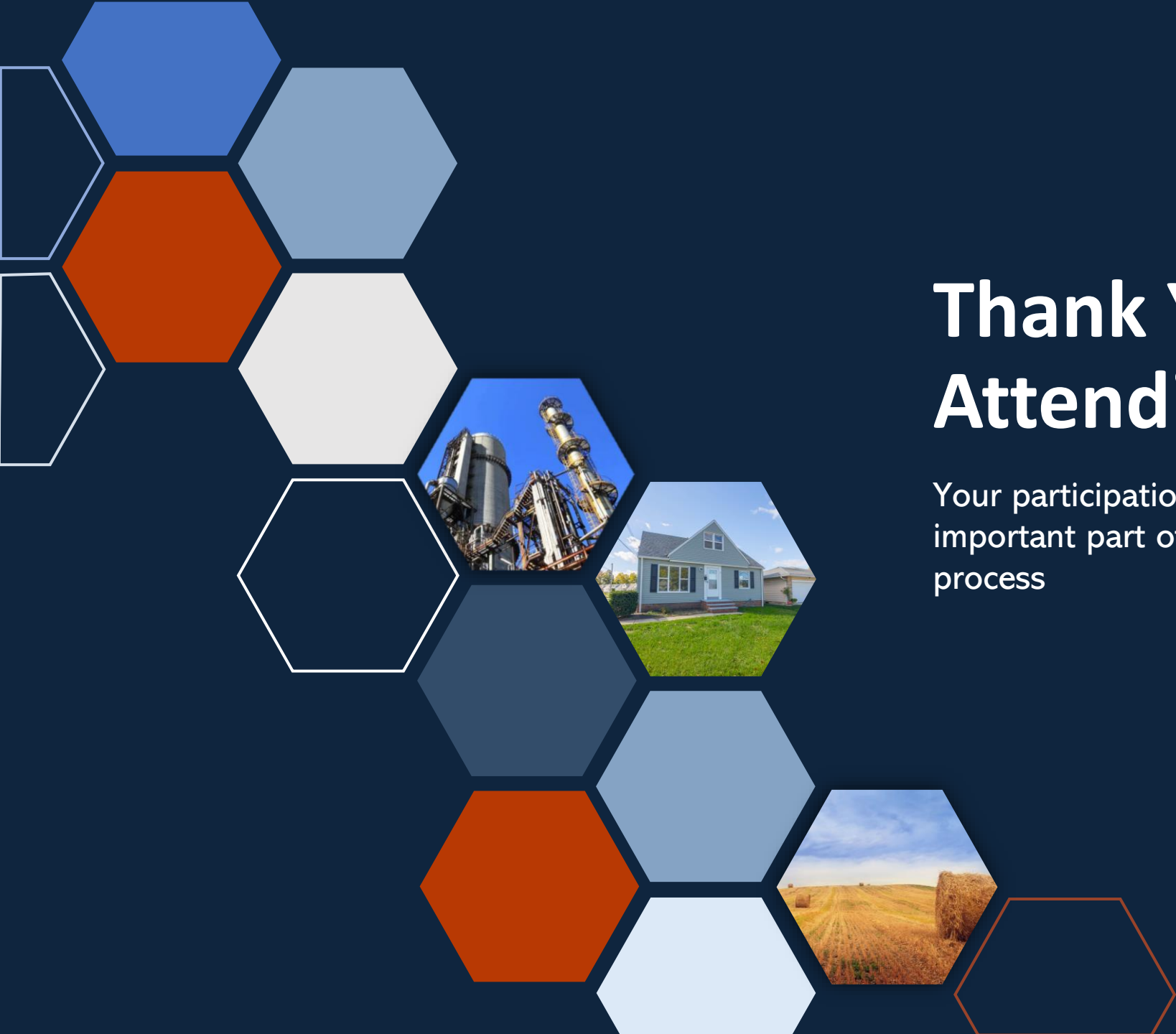
## SAMAView

<https://mysama.ca/account/login>



Public User Log In

[I'm not a public user.](#)



# Thank You for Attending

Your participation is an important part of our process